

FPP

Physical High School Tours

All-inclusive **face-to-face visits**
To recruit from **top high schools**



Exhibitor
cap:
12

FPP.WORLD



Max
12
institutions

Great
untapped
schools

Known
local
schools

Social/
Cultural
Activities
Included!



Discounts

- ★ USD 500 off for returning universities
- ★ 10% off for 2 tours booked

In a nutshell: Physical High School Tours

Our Physical High School Tours are essentially a series of mini fairs that take place at between 12 to 15 prestigious high schools throughout the week. They are all-inclusive, including accommodation, breakfasts, the fairs themselves, local transportation, welcome and farewell dinners, and social activities.

Quality, Care & Personalization

- ✓ **Chosen schools** have strong profiles for overseas study: a tradition of high-achieving students studying abroad, excellence in teaching, and high approval levels at major universities.
- ✓ **Led by** experienced FPP staff, 2-3 schools are visited per day, with parents also welcome to attend. Considering factors such as geographical region and visit duration to maximize your time and connections, our team works closely with the schools to ensure collaborative outcomes, giving you the opportunity to meet high-achieving students with well-matched profiles.
- ✓ **Meet with** each school's career adviser before preparing for their international study fair. At the school's request and where time allows, representatives may have the opportunity to present to students prior to the fair.
- ✓ **In the build-up** to a tour, our staff visit the schools to prepare students for the event, often giving an assembly talk to students in their final two years.
- ✓ **Zero hassle** with all planning, organization and logistics taken care of by FPP staff, ensuring not only a successful recruitment event but also an enjoyable & stress-free experience for all involved.



PHYSICAL HIGH SCHOOL TOURS

FPP The Student World

Physical High School Tours

All-inclusive **face-to-face visits**
To recruit from **top high schools**

A portrait of a smiling woman with blonde hair, wearing a light blue button-down shirt. She is positioned on the right side of the promotional card.



School Selection

Physical High School Tours

Max
12
institutions



Known
local
schools



Great
untapped
schools



An **exclusive experience** to meet students at both **renowned schools** and those **off the beaten path!**

A curated selection for great outcomes

Only schools that have strong study abroad profiles and an established tradition of sending students overseas to universities around the world are selected for inclusion to our Premium High School Tours. We are firm believers in quality over quantity, so you can rest assured the engagement you'll have will be worthwhile and meaningful.





The Itinerary

Physical High School Tours

A unique QR code on your banner ensures unlimited student & counselor access to your materials



Efficient planning & Execution to maximize your time

With dedicated FPP personalities assigned to take you through each and every step of your Premium experience - from pre-departure to the activity on the ground - you'll get a clear agenda that's been carefully crafted, ensuring everything is manageable, enjoyable AND worthwhile.

Format

Each school visit is in fair format and may include:

- ★ An introduction to all students, given by the FPP tour leader and/or the school career adviser/counselors
- ★ Brief introductions by each university representative to the student group (no more than 30 seconds).

University introductions depend on the requirements of each school and time available.

Setup

Fair setup varies from school to school. We ask for a large space with enough room to host one table per university. The size of space and tables vary, but you will have a table and a chair in each school..



Timings

Our tours aim to visit 2 to 3 schools per day, provided it works logistically. We encourage schools to invite other schools where possible. This is at the discretion of the school that is hosting.

Times of visits will vary, though lunchtime and after school slots are the most popular, as schools are often bound by strict rules about releasing students from lessons.



The Itinerary

Physical High School Tours

Max
12
institutions

+

Known
local
schools

+

Great
untapped
schools

=

An **exclusive experience** to meet students at both **renowned schools** and those **off the beaten path!**

Here's what it could look like

We craft each itinerary to find the sweet spot between productivity and pleasure. Here's a sample from a real tour we did in Brazil, September 2023:

Sunday, September 17

Briefing & Welcome Dinner

 **7:45 pm** Meet your FPP team hosts in the hotel lobby

 **8 pm - 10 pm** Welcome Dinner - Fogo de Chão Stakehouse

Monday, September 18

High School Visits Sao Paulo Day 1

 **10:30 am** Colégio Miguel de Cervantes

 **1:10 pm** St. Francis College

 **3:30 pm** Colégio Petrópolis

Tuesday, September 19

High School Visits Sao Paulo Day 2

 **9 am** Escola Pueri Domus

 **3 pm** Colégio Magister

Wednesday, September 20

High School Visits Sao Paulo Day 3 & Travel to Brasilia

 **10 am** The British College of Brazil

 **12:50 pm** Escola Mobile

 **3 pm** Brazilian International School

 **7:05 pm** Travel from Sao Paulo to Brasilia

Thursday, September 21

High School Visits Brasilia & Travel to Rio de Janeiro

 **8 am** Escola Canadense de Brasilia

 **1 pm** School of the Nations

 **5:50 pm** Travel from Brasilia to Rio de Janeiro

Friday, September 22

High School Visits Rio de Janeiro & Farewell Dinner

 **8 am** Maple Bear Barra

 **1 pm** The British School, Barra

 **8 pm** Farewell Dinner





Marketing Materials

Physical High School Tours

Max
10
institutions

+

Known
local
schools

+

Great
untapped
schools

=

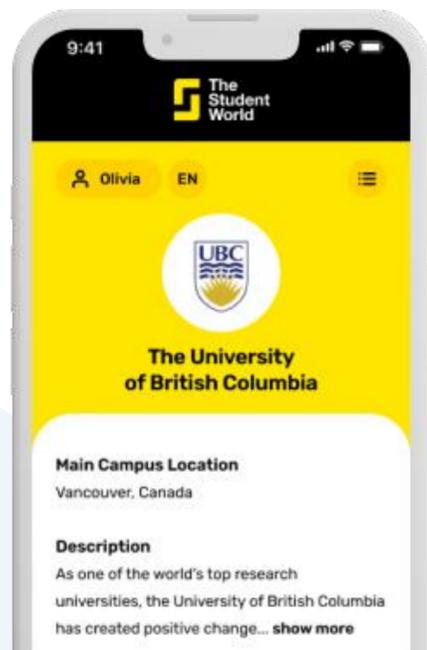
An **exclusive experience** to meet students at both **renowned schools** and those **off the beaten path!**

Less is more

In-keeping with our commitment to reducing the negative impact on our environment, we ask that you **don't ship any brochures**. Bring a few copies, of course, but the aim is to make use of the **table sign & QR code** that we provide you with, which **links students directly to your digital profile** showcasing your brochures, information, videos and more.

What's more, students will be able to use **The Student World mobile app** to follow your institution, instantly opening up practical communication channels between you long after the tour is over.

Using technology like this is not only more environmental friendly, it's way less hassle and far more convenient. A few taps and a scan and everything about your institution is right there in the pockets of your prospective students!



By scanning your QR code, students can access:

- ✓ Your institution's profile
- ✓ Brochures, Videos, Photos, Campus locations





Work & Play

Physical High School Tours

Max
10
institutions

+

Known
local
schools

+

Great
untapped
schools

=

An **exclusive experience** to meet students at both **renowned schools** and those **off the beaten path!**

Surpass your professional objectives whilst **having a good time!**



Build and strengthen **meaningful connections** with not only students, but also parents and high school counselors & careers advisers



Social activities included like sightseeing and unique trips: Get the full local experience and grow personally as well as professionally!

Get to know the FPP team and **create bonds** over good food and drink - all included of course!



Our Physical High School Tours are all-inclusive, delivering a **full package** of “work & play” activities for no extra.





All-Inclusive Physical High School Tours

Max
12
institutions

+

Known
local
schools

+

Great
untapped
schools

=

An **exclusive experience** to meet students at both **renowned schools** and those **off the beaten path!**

Where? How? When? We've got it covered.

We understand that it takes just one oversight for a great experience to start unravelling. That's why we pride ourselves on meticulously covering logistics behind the scenes to ensure a seamless tour, a tour that ticks the boxes for you personally as well as for your institution's recruitment goals.



Inter-city travel

INCLUDED

Flights between cities during all tours are included, including to and from the airports.



Accommodation + food

INCLUDED

Accommodation is included + breakfast - also a welcome and farewell dinner on the first and last days.



Local transport

INCLUDED

Ground transport by executive bus or van is included between hotels and schools.

**Inclusive
of marketing
& promotion**

**Social/
Cultural
Activities
Included!**



Case Study: Brazil 2023

Physical High School Tours



Brazil 2023

In September 2023 we took a bespoke group of 5 exhibitors on a personalized tour of 13 reputable high schools in 3 Brazilian cities over 6 days. Hear from Sierra Bell, Slippery Rock University, give feedback on her experience:



Sierra Bell,
Assistant Director International Admissions & Recruitment
Slippery Rock University, USA



Getting students excited

We brief participating schools and their students to drum up excitement and get them ready to make the most of the engagement with visiting institutions.



Case Study: Brazil 2023

Physical High School Tours



Feedback from Marist College

The tour in Brazil with FPP was great! We were able to see wonderful students in all schools we visited. From Sao Paulo, to Rio de Janeiro the FPP team handled everything with care and dedication.

Each of the team members were memorable, from the registration stages to the kindness and the attention to detail from Nathalia Pinherio, to the leadership and guidance of Julio Ronchetti, and the organization and optimism of John.

I believe this tour was planned out to help us connect with students and counselors in Brazil, and it delivered exactly that. I would recommend this company to any of my colleagues in the recruiting world to have a successful and productive travel season.

Thank you to the FPP team for working with us and helping us meet wonderful students and counselors in Brazil!



Lesly Garcia

Assistant Director of International Admission



Case Study: Brazil 2023

Physical High School Tours



Feedback from Brock University

I was truly impressed by the seamless execution, attention to detail, and the level of professionalism displayed throughout the tour. Your team's dedication to excellence was evident in every aspect of the event.

The incredible job that you all are doing in connecting young minds/the future generation to the countless opportunities for growth that studying abroad can offer IS SECOND TO NONE. Your organization plays a pivotal role in shaping the aspirations and dreams of students all over the world, and it's evident that you are making a positive impact on their journeys as well as on the internationalization efforts of our institutions.



Hector Michelena
International Recruitment Officer – Latin America





Case Study: Brazil 2024

Physical High School Tours



Feedback from Universidad Europea del Atlántico

The high school tour in Brazil marked my second FPP event, and it exceeded my already high expectations set by the first one. This time, they adopted a new approach by visiting potential schools outside of our usual recruiting areas, resulting in an incredible experience. Many schools eagerly welcomed us, with some even organizing impressive events to greet our arrival.

The FPP team demonstrated professionalism, friendliness, and helpfulness throughout the tour. They proved to be well-prepared to handle any unexpected situations that arose. Their dedication to improvement was evident as they actively sought feedback and listened to the group they were guiding, qualities I consider to be of utmost importance.



Rudney Hillesheim
International Student Recruiter





Case Study: Brazil 2024

Physical High School Tours



Feedback from Algoma University

The FPP Premium High School visits offered our institution the opportunity to directly engage with high-caliber academic profiles and exceptional students.

Exploring cities where international recruitment is less common provides a notable advantage. This approach enabled us to establish connections with more schools and students who genuinely value our presence and the array of study abroad opportunities we offer.

I couldn't have embarked on this recruitment trip to Brazil without FPP! Their expertise, guidance, and support made this journey unforgettable.



Claudia Ortiz
Regional Recruitment Officer LATAM





Pricing

Physical High School Tours

Max
12
institutions

+

Known
local
schools

+

Great
untapped
schools

=

An **exclusive experience** to meet students at both **renowned schools** and those **off the beaten path!**

All-inclusive

- ★ Inter-city travel
- ★ Accommodation + breakfast
- ★ Local transport
- ★ Welcome and farewell dinners
- ★ Social activities/excursions
- ★ Table sign with QR code
- ★ Dedicated lead-capturing app coming soon!



Between USD 6 & 10,000
Dependent on market & itinerary

Beyond a “business trip” Extra-curricular activities included!



Discounts

- ★ USD 500 off for returning universities
- ★ 10% off for 2 tours booked

Join existing tours or request a new one!

Upcoming Physical High School Tours are listed
on our [events page](#). Spaces fill up fast!

Talk to us at talkto@fpp.world if you want to explore a new tour.



The logo consists of the letters 'FPP' in a bold, white, sans-serif font. The 'F' and 'P' are connected at the top, and the second 'P' is slightly offset to the right. The background is dark blue with abstract geometric shapes in lighter blue and white.

**We innovate.
You see results.**

FPP.WORLD

© FPP EDU Media . All rights reserved